



DRAFT - News Release

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SLO SEA Change to Host North and South County Seminars, All about Energy for Your Home and Business

The Strategic Energy Alliance for Change (SEA Change) is hosting two seminars in Arroyo Grande on February 5 and Atascadero on February 19 to help SLO County residents and business owners lower their energy costs and become more energy efficient.

The seminars, “All about Energy for Your Home and Business,” will host two panels of local experts that will discuss what to do and how to do it.

The first panel will feature business owner Wes Willhoit of Estrella Associates, Jim Duffy of Jim Duffy Architecture, Nancy Terrell of Avila Bay Athletic Club & Spa, and green home owner Clint Slaughter on what to do to make local property more energy efficient.

The second panel will present advice on how to become more energy efficient by exploring new programs and resources available. SLO County planner Chuck Stevenson will discuss how to finance home and business retrofits. Representatives from PG&E and So Cal Gas will present available utility incentives, and Kevin Hauber of Mortgage House will discuss energy efficient mortgage plans.

Keynote speaker Rick Stollmeyer, winner of the San Luis Obispo Chamber of Commerce 2009 Green Award, will address what steps he took to drastically reduce his energy usage and build a sustainable and successful business in San Luis Obispo County.

The first event will be held at the South County Regional Center in Arroyo Grande on Friday, February 5, followed by the Atascadero Lake Pavilion on Friday, February 19. Both seminars will run from 8:30 a.m. to 12:30 p.m., followed by an exhibitor showcase from 12:30 to 2 p.m. Tickets are \$10 for general admission and \$5 for students and seniors.

For more information or to purchase tickets, go to www.sloseachange.org.

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